

SPONSORSHIP OPPORTUNITIES

FIRST ANNUAL
BI-COUNTY BUSINESS ROUNDTABLE
GOLF CLASSIC
GOLF TOURNAMENT



LAKE PRESIDENTIAL
GOLF COURSE
UPPER MARLBORO, MD

WWW.BCBRGOLFCLASSIC.COM/SPONSORSHIP



Bi-County Business Roundtable 2019 Golf Classic

Thursday, September 26, 2019 - Lake Presidential Golf Club



TITLE SPONSOR - \$7,500

- Prime Logo placement on event sponsor signage
- Prime Logo placement in event video ads & marketing
- Prime Logo placement on golf cart signage
- Prime placement on registration materials, event program, social media and announcements
- Full page Inside front cover ad in event program booklet
- Welcome remarks to guests during ceremony
- Two foursome registrations included
- Name or logo on tee sign
- Prime recognition at golf awards ceremony
- Full Year of logo placement with link on event website

HOLE SPONSOR - \$2,500

17 opportunities available

- Sponsor focused signage at hole
- Logo placement in event video ads & marketing
- Logo placement on sponsor event signage
- Two foursome registrations included
- Name or company logo on tee sign
- Full page ad in golf program
- Recognition at golf awards ceremony
- Full Year of logo placement with link on event website

GREENS SPONSOR - \$1,800

2 opportunities available

- Named sponsor of either Driving Range, or Putting Green with focused signage
- One foursome registration included
- Half page ad in event program booklet
- Name or company logo on tee sign
- Logo recognition on event sponsor signage

GOLF PATRON - \$100

List your name or business in our event program booklet and enjoy lunch with one included friend at the event.

CONTEST SPONSOR - \$1,200

4 opportunities available

- Named contest sponsor
- Two golf registrations included
- Half page ad in event program booklet
- Name or company logo on tee sign
- Recognition in event program
- Logo recognition on on-site sponsor signage
- Opportunity to present contest award(s)

SUSTAINING SPONSOR - \$1,100/\$1,300

2 opportunities available

- #1 Named sponsor of Breakfast, or #2 Named sponsor of Beverage Cart
- Signage on item sponsored
- Two golfers registration included
- Recognition in golf awards program
- Quarter page ad in event program booklet

HOLE-IN-ONE SPONSOR

***Donation of at least one vehicle plus insurance coverage for event. Includes signage & advanced publicity.**

- Sponsor focused signage at hole
- Logo placement in event video ads & marketing
- Logo placement on sponsor event signage
- Foursome registration included
- Name or company logo on tee sign
- Full page ad in golf program
- Recognition at golf awards ceremony
- Full Year of logo placement with link on event website

PAR SPONSOR - \$200

- Logo on sponsor page of event program booklet
- Business Card Sized Listing in golf program
- One admission to lunch
- Link on event website and in event program booklet

LUNCH ONLY - \$30

Enjoy lunch in a relaxing golf course setting.
**Additional Lunch Guests are \$20 each.

MARKETING VALUE & LONGEVITY...

This event will be marketed with professional quality production that will include internet, print, and terrestrial platforms along with video ads. On the day of the event, the venue will be transformed with high quality signage on the course, golf carts and various strategically selected locations. There will be a number of scheduled media opportunities designed to spotlight sponsors. The event program booklet will be a magazine-quality printed piece given to every golfer and event attendee. The program will also be available for download from the event site allowing your brand to live-link back to your desired web destination. After the event, professional photos and video will be available to sponsors for use in social and other media uses.



SPONSORSHIP SELECTION

THURSDAY, SEPTEMBER 26, 2019

7:30 AM BREAKFAST

9:00 AM SHOTGUN START



Lake Presidential Golf Club

3151 Presidential Golf Drive, Upper Marlboro, MD 20774

SELECT YOUR SPONSORSHIP LEVEL:

- | | | |
|--------------------------------------------------|----------------------------------------------------|----------------------------------------------------------|
| <input type="checkbox"/> Title Sponsor – \$7,500 | <input type="checkbox"/> Contest Sponsor – \$1,200 | <input type="checkbox"/> Breakfast Sponsor – \$1,100 |
| <input type="checkbox"/> Hole Sponsor – \$2,500 | <input type="checkbox"/> Closest to the Pin | <input type="checkbox"/> Beverage Cart Sponsor – \$1,300 |
| <input type="checkbox"/> Greens Sponsor | <input type="checkbox"/> Long Drive | <input type="checkbox"/> Par Sponsor – \$200 |
| <input type="checkbox"/> Driving Range – \$1,800 | <input type="checkbox"/> Best Put | <input type="checkbox"/> Golf Patron – \$75 |
| <input type="checkbox"/> Putting Green – \$1,800 | <input type="checkbox"/> Money Shot | <input type="checkbox"/> Lunch only – \$30 |
| | | <input type="checkbox"/> + Lunch Guest(s) – \$20 |

CONTACT INFORMATION:

Organization Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

SPONSORSHIP TOTAL:

PAYMENT METHOD:

☐ Check or Money Order – Payable to Bi-County Business Roundtable

☐ Credit Card (%3 processing fee applies)

☐ Pay online at www.BCBRGOLFCLASSIC.com/sponsorship/pay

☐ Visa ☐ Mastercard ☐ American Express ☐ Discover

Card Number: _____

Name as it appears on card: _____

CVV: _____ Expiry: ____/____

Authorized Signature: _____

Please send completed forms and payment upon completion of your sponsorship determination.
Sponsorship opportunities are limited. Payment required to be added to scheduled advertising and media releases.



Bi-County Business Roundtable, LLC

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